

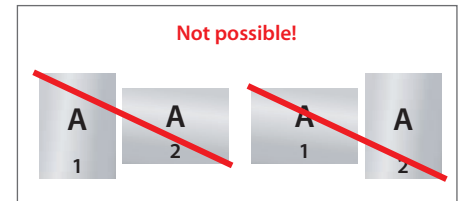
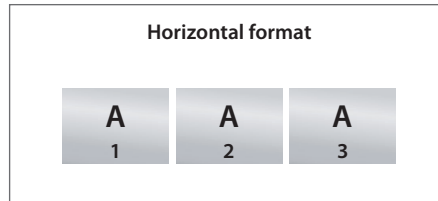
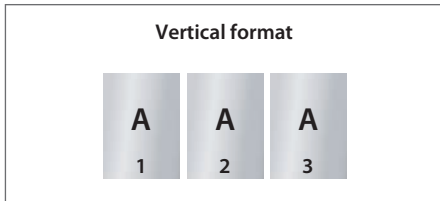
Information

This information will help you create a perfect print file.

Further information can be found on our website under "Artwork creation".

› Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: vertical or horizontal
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
- The format alignment must correspond to the artwork reading direction



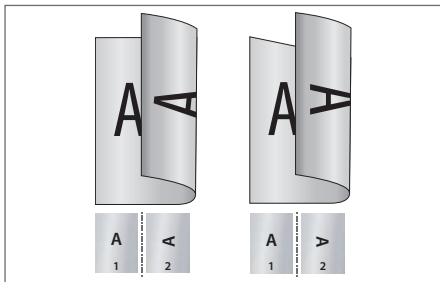
› Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

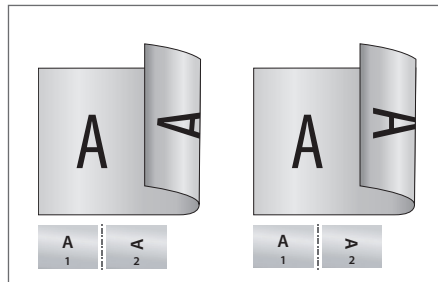
› Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

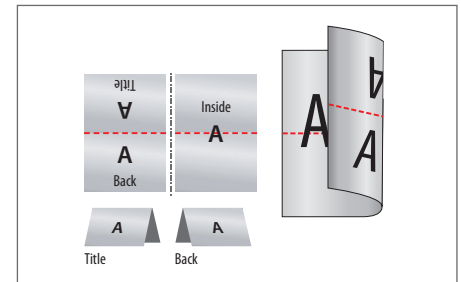
Examples:



Vertical format















Horizontal format



Horizontal format single fold

Explanations

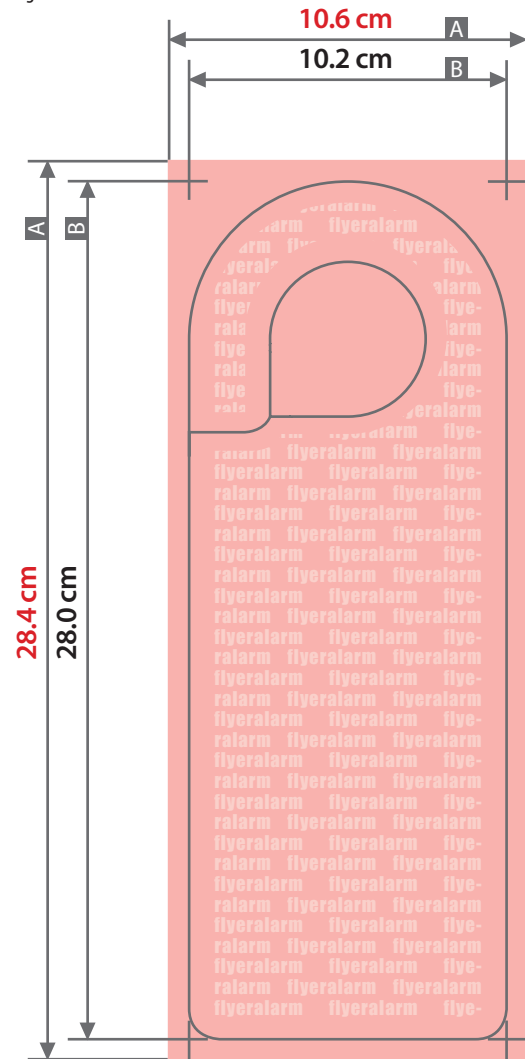
-  **Artwork format:** format / size of the artwork
-  **Finished format:** format / size of the finished product
-  Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.
-  **Neutral area:** Please leave this area blank!
-  **Not visible area:** Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.
-  **Bleed:** Area that is cut off in further processing
-  **Seam allowance:** Area for the seam
-  **Safety distance to artwork format:** Distance between text / elements and the edge of the artwork format
-  **Safety distance to finished format:** Distance between text / elements and the edge of the finished format
-  **Fold / groove / crease:** Here the product is folded / grooved / creased
-  **Perforation:** Here the product is perforated
-  **Seam:** Here the seam is applied

› Support

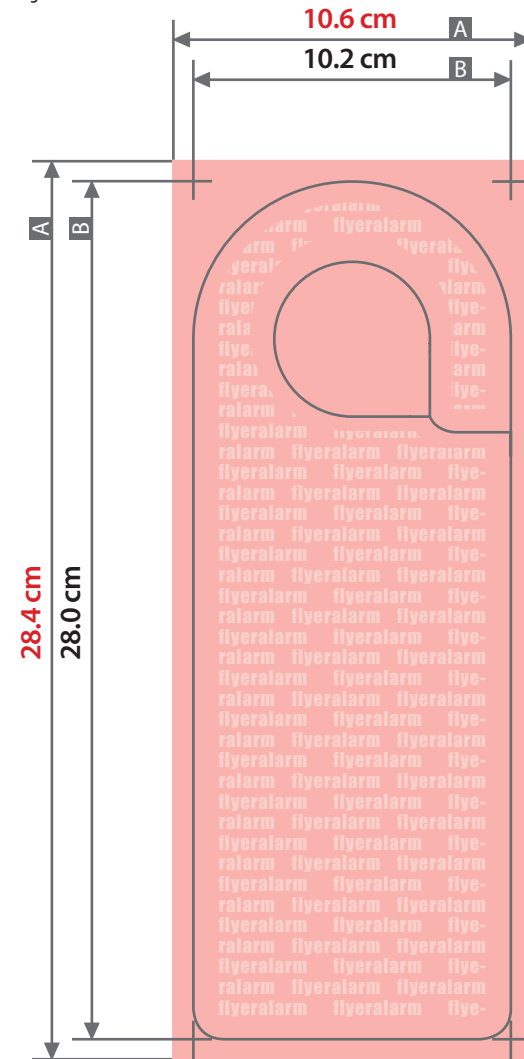
Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.

Door hanger, classic

Page 1



Page 2



Create file alignment as shown

Even applies if the alignment of your artwork does not correspond with the alignment of the format.

Use of the template

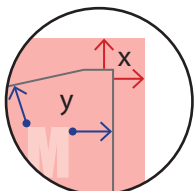
Apply the template with a scale of 1:1 to position your graphical elements and to verify your design settings – the template already has the correct artwork format (do not scale). Please remove the template from your artwork again before the upload.

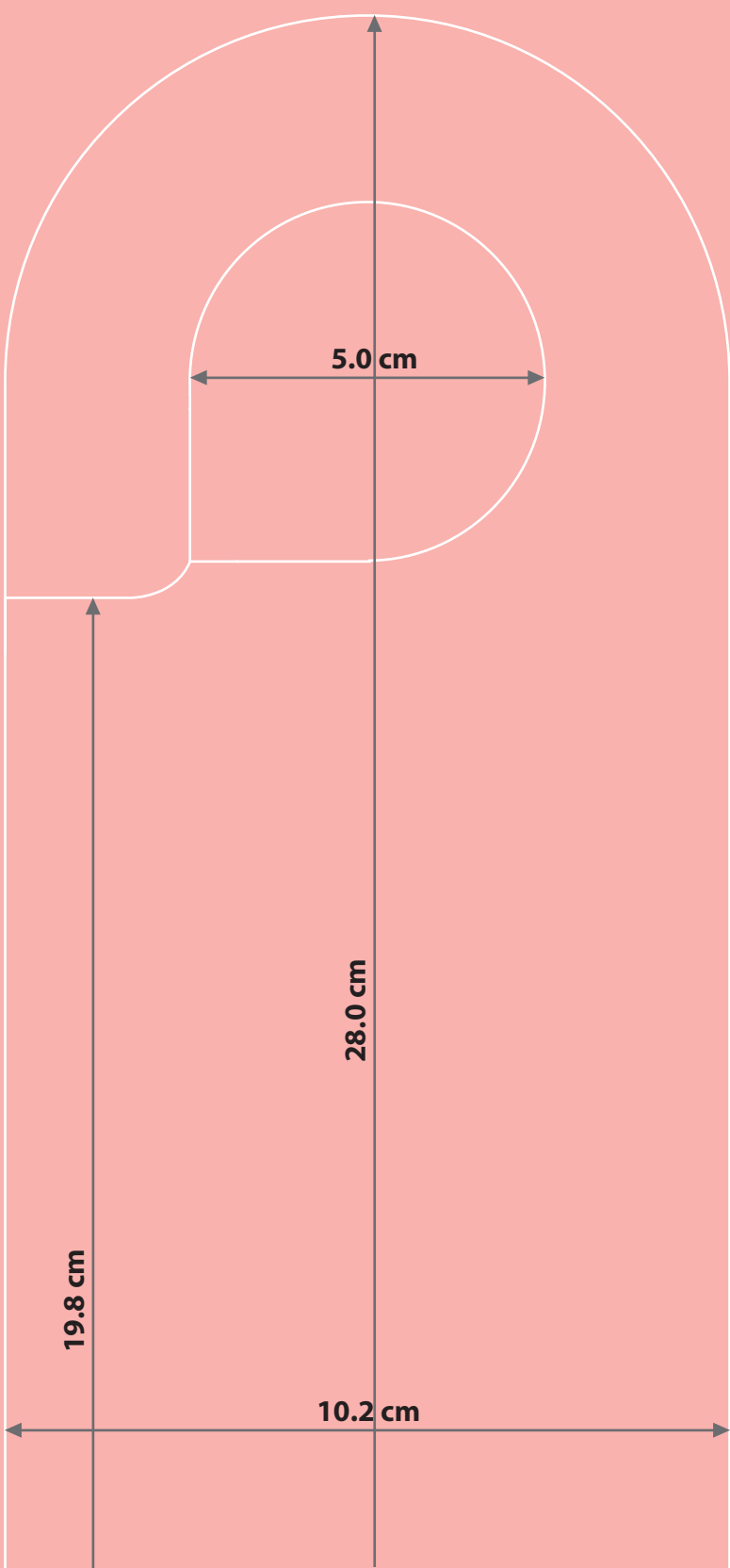
Sketches are not to scale

Bleed (x)
2 mm

Safety distance (y)
4 mm

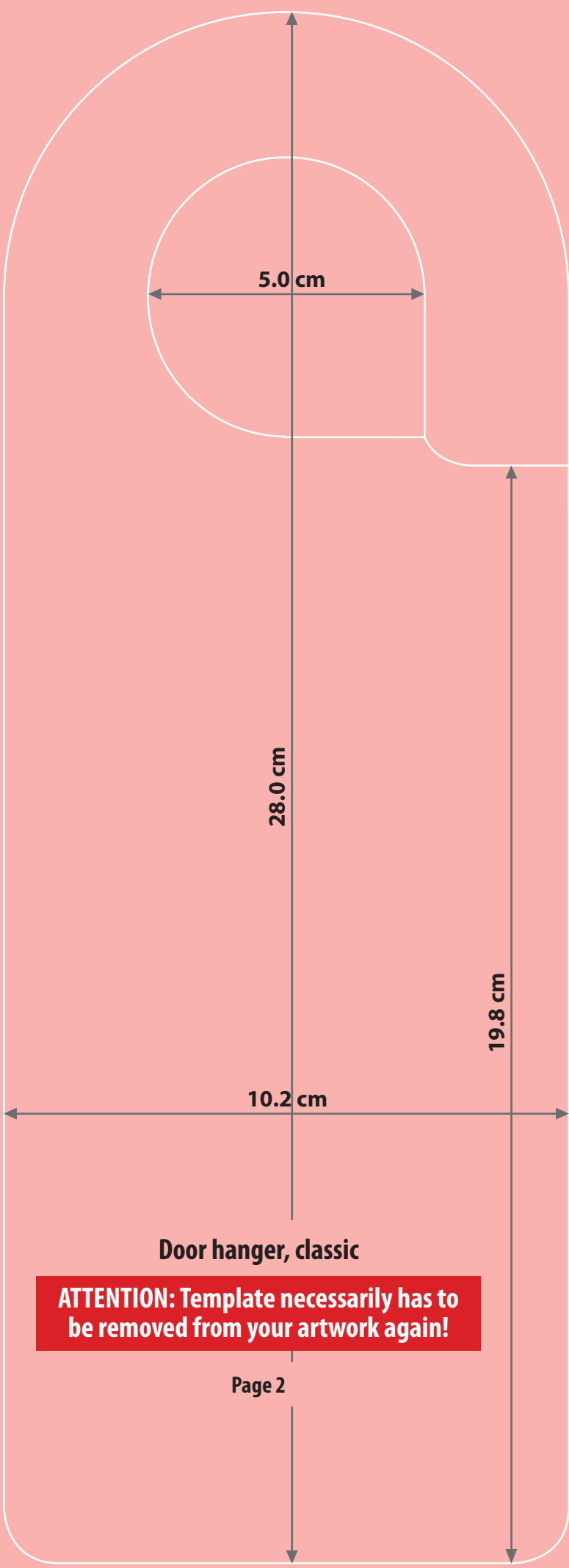
A = Artwork format
B = Finished format





Door hanger, classic

ATTENTION: Template necessarily has to be removed from your artwork again!



5.0 cm

28.0 cm

10.2 cm

19.8 cm

Door hanger, classic

ATTENTION: Template necessarily has to be removed from your artwork again!

Page 2