

## Information

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### General note on layout software

You need a layout program with which full-tone colours (special colours) can be stored as the colour mode (e.g. InDesign, Illustrator, QuarkX-Press, CorelDraw etc.) – Office programs and image editing programs are not suitable for creating print data for this product!

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## Screen printing

Please deliver your data in a scale of 1:1 in PDF/X-4 format only.

Please only use vector graphics.

PANTONE colours are produced as separate colours and are printed directly.

Printing is only possible with PANTONE C colours.

Please use the exact number of colours stated in your order.

### Full-tone colour in design



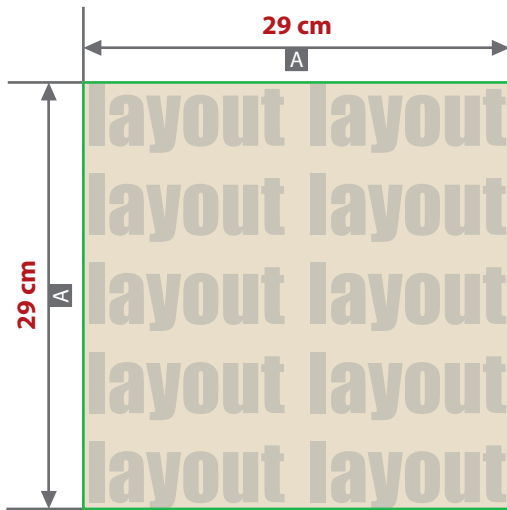
- Do **not** use CMYK, RGB, LAB or other full-tone colours (such as e.g. HKS).
- Please use only full-tone colours from the **PANTONE C** (Solid Coated) colour palette.
- **Name the full tone colours according to the example below:**
  - PANTONE 286 C
  - PANTONE Yellow C
- Please ensure correct spelling including spaces.
- Full-tone colours must have a tonal value of 100 % (do not use colour screens or half-tone values).
- Please use vector graphics only (no pixel graphics).
- Graphic elements and backgrounds have to be defined as spot colours.



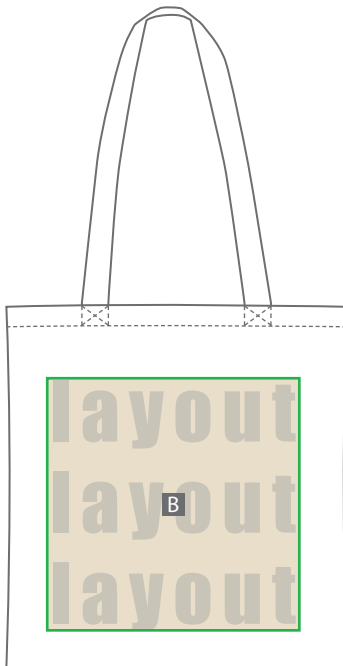
### Use of the colour “white” (WHITE)

White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

- Graphic elements or backgrounds which are created with the colour white (also applies for areas in “paperwhite”), have to be defined as full-tone colour.
- This full-tone colour must be designated “WHITE”. (Please ensure the spelling is correct)

**Cotton bag, printed**  
**Print area 29 cm x 29 cm**

Area of design on the front



Area of design on the back



Diagrams not to scale

A = file format  
B = area of design on the front  
C = area of design on the back

! One or two print areas per order are possible for this product!

The position of the design depends on the clothing size and can vary slightly.

! **Print file delivery:**

- As a PDF file
- Only vector files
- Design must be created 100 % in full-tone colours
- Maximum 4 colours possible (Pantone C, WHITE)
- Minimum font height 3 mm (small letters)
- Minimum line thickness positive 0.75 pt (0.26 mm)
- Minimum line thickness negative 2 pt (0.7 mm)