

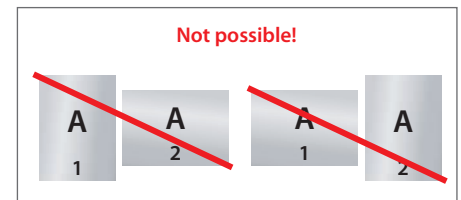
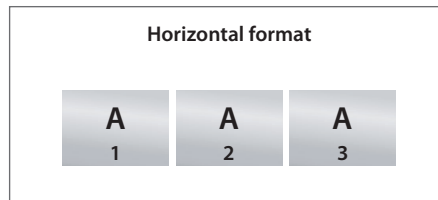
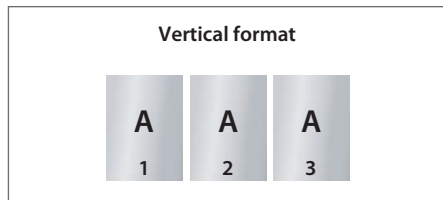
Information

This information will help you create a perfect print file.

Further information can be found on our website under "Artwork creation".

› Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: **vertical or horizontal**
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
- The format alignment must correspond to the artwork reading direction



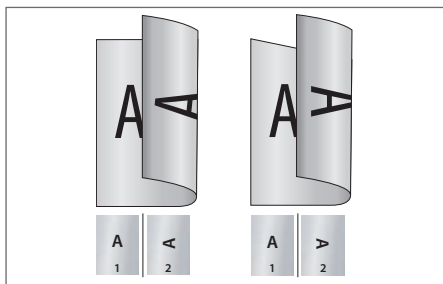
› Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

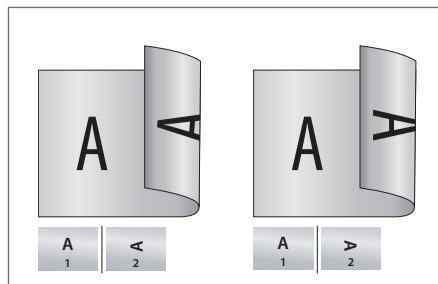
› Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

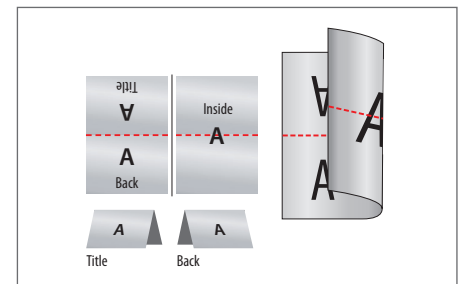
Examples:



Vertical format















Horizontal format



Horizontal format single fold

Explanations

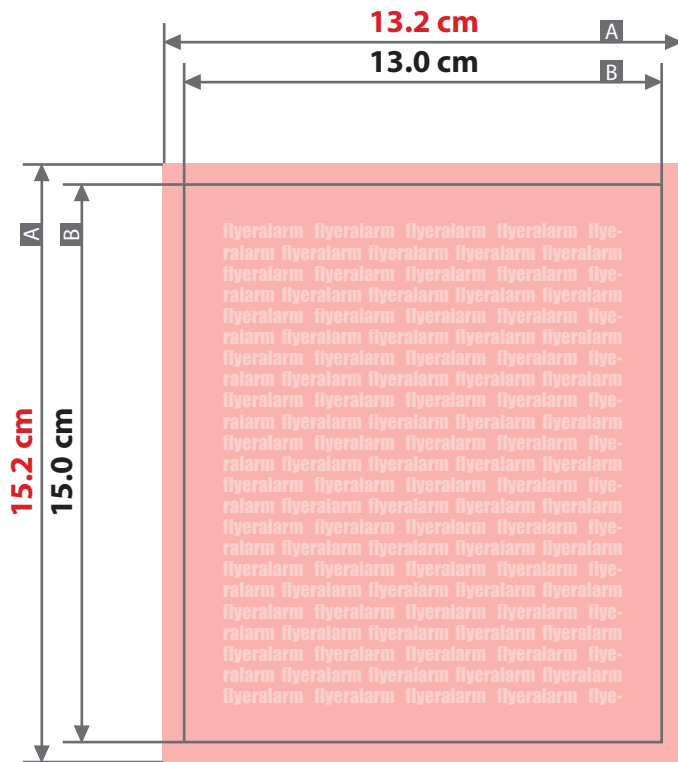
-  **Artwork format:** format / size of the artwork
-  **Finished format:** format / size of the finished product
-  Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.
-  **Neutral area:** Please leave this area blank!
-  **Not visible area:** Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.
-  **Bleed:** Area that is cut off in further processing
-  **Seam allowance:** Area for the seam
-  **Safety distance to artwork format:** Distance between text / elements and the edge of the artwork format
-  **Safety distance to finished format:** Distance between text / elements and the edge of the finished format
-  **Fold / groove / crease:** Here the product is folded / grooved / creased
-  **Perforation:** Here the product is perforated
-  **Seam:** Here the seam is applied

› Support

Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.

Flyer

13.0 cm x 15.0 cm, vertical format

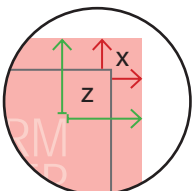


Sketches are not to scale

Bleed (x)
1 mm

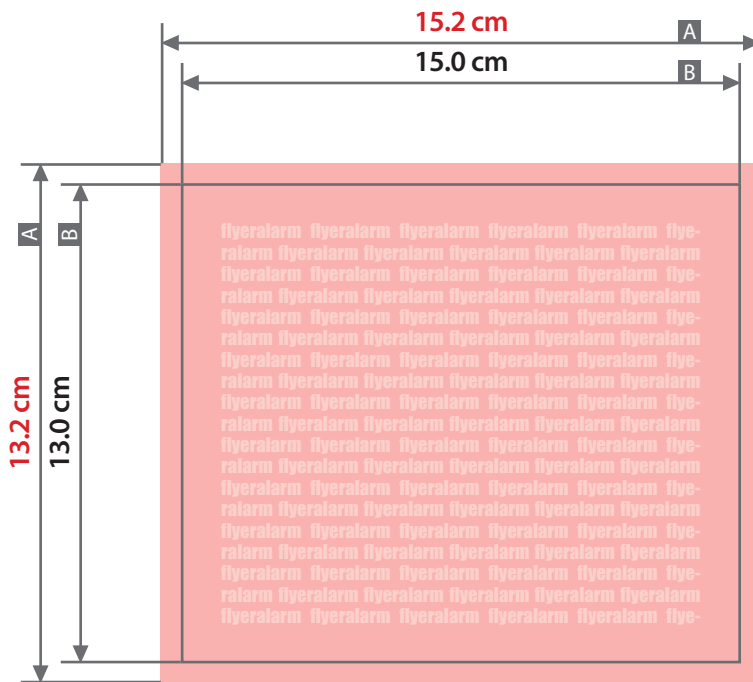
Safety distance (z)
4 mm

A = Artwork format
B = Finished format



Flyer

15.0 x 13.0 cm, horizontal format



Sketches are not to scale

Bleed (x)
1 mm

Safety distance (z)
4 mm

A = Artwork format
B = Finished format

