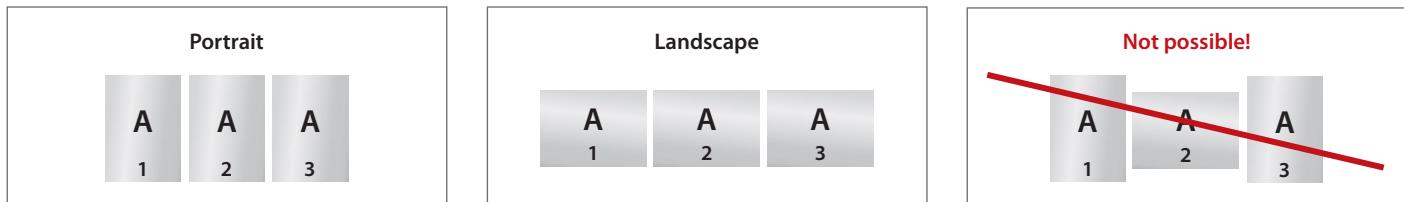


Information

› Format orientation

- Deliver **all** document pages (1. 2. 3 etc.) in your chosen and the same format orientation: Portrait or landscape
- It is not possible to mix portrait and landscape
- The format orientation needs to be created in the design programme - please do not rotate any of the pages in the print PDF
- Format orientation must match the read direction in the file

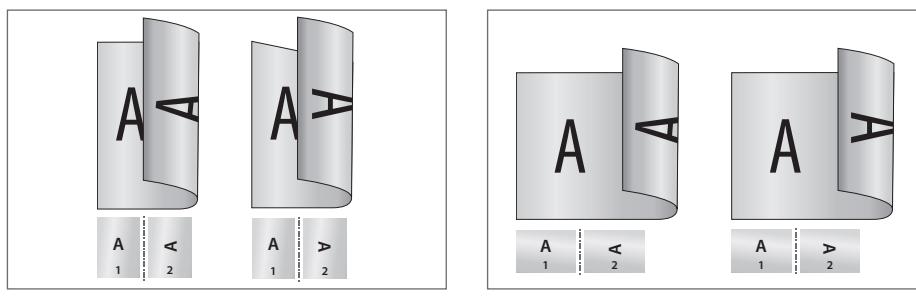


› Document page order

Document page sequence must be in chronological order, starting with document page 1 / title

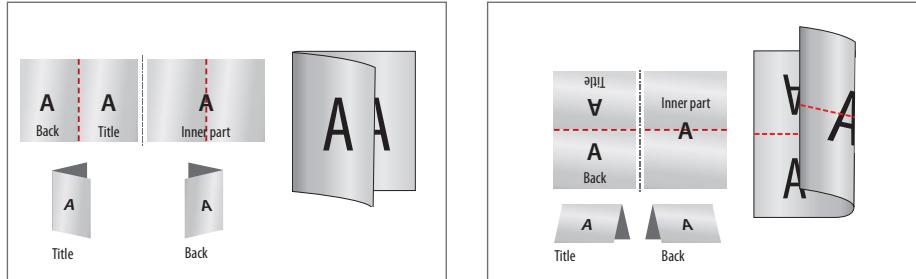
› Different read directions in design for double sided prints

Please be aware that, in case of a different read direction (A) in a double sided print, the unfinished flat sheets are rotated 180 around their vertical axis. Please choose the orientation (rotation) accordingly in your design.



Portrait

Landscape

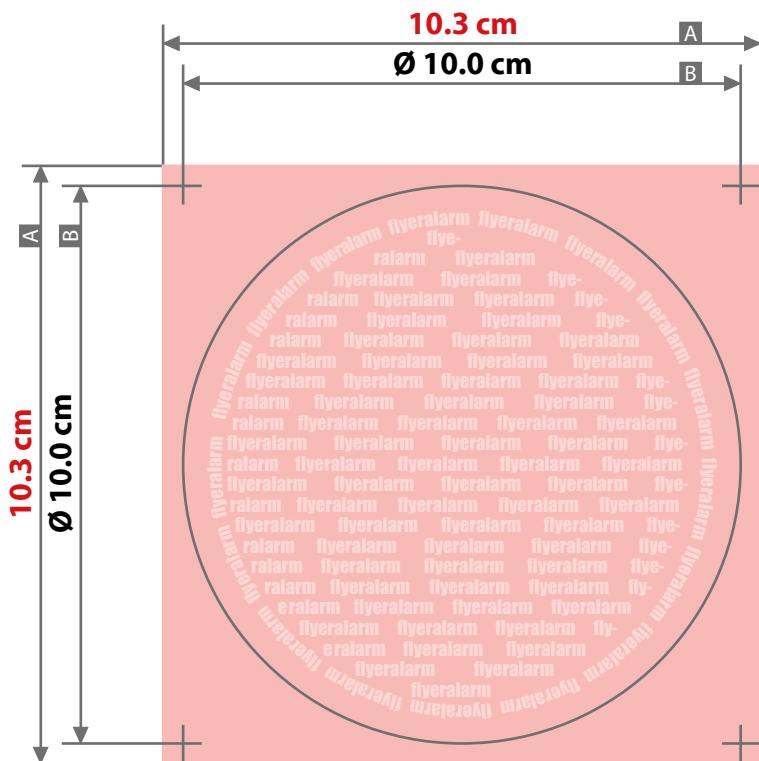


Portrait single fold

Landscape single fold

› Questions and help

We are here to help: call our customer service centre today.

Beer mat**round, diameter 10.0 cm**

Sketches are not to scale

Alignment of text serves as example only

Safety distance (y)

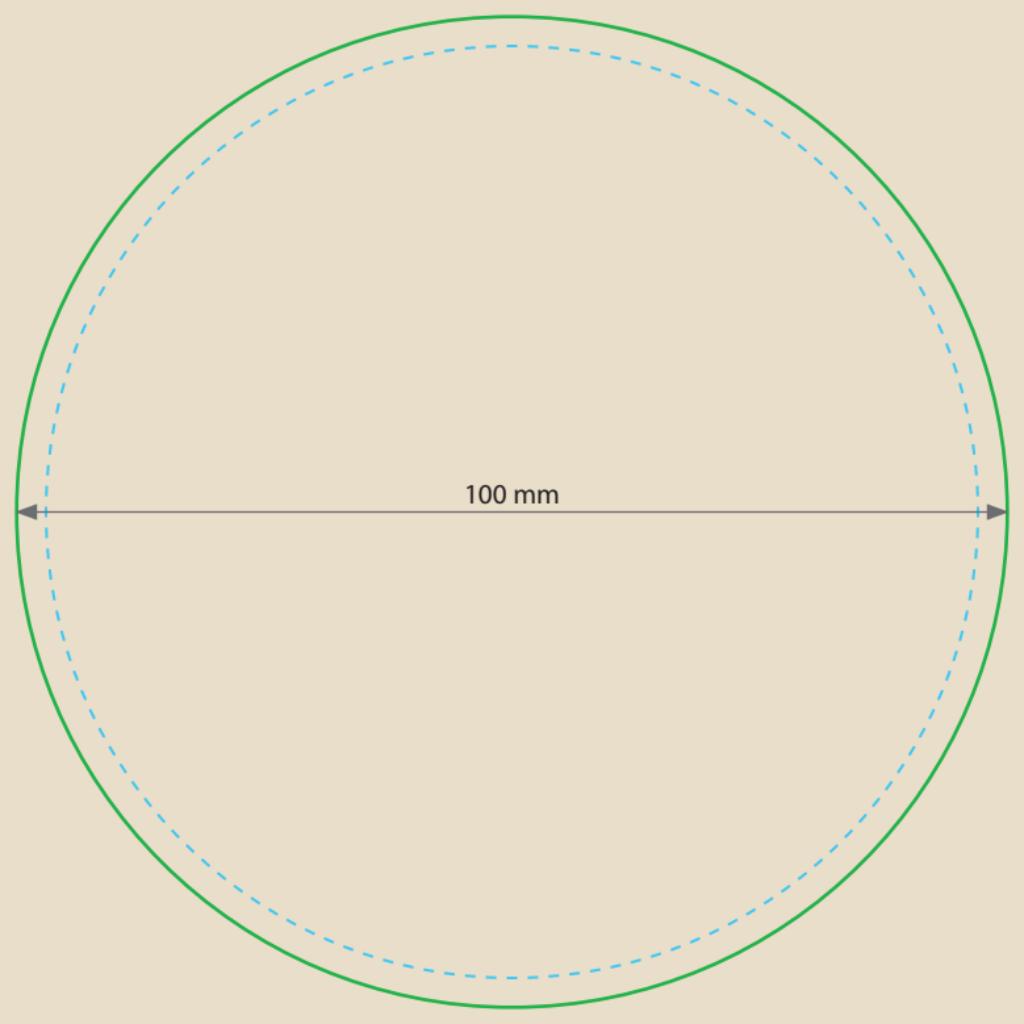
3 mm

A = Artwork format

B = Finished format

C = Illustration of finished format





A diagram showing a circle with a horizontal chord drawn through its center. The chord is labeled "100 mm". The top and bottom points where the chord intersects the circle are marked with small black arrows. The circle is drawn with a solid green line, and the chord is also a solid green line. A dashed blue line represents the diameter of the circle, extending from the left arrow to the right arrow.

100 mm