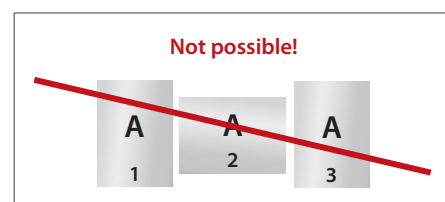
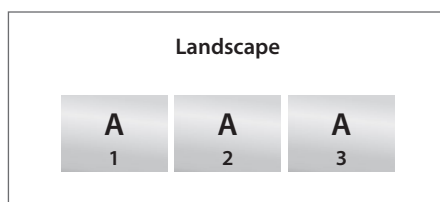
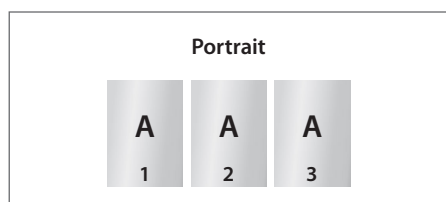


## Information

### › Format orientation

- Deliver **all** document pages (1. 2. 3 etc.) in your chosen and the same format orientation: Portrait or landscape
- It is not possible to mix portrait and landscape
- The format orientation needs to be created in the design programme - please do not rotate any of the pages in the print PDF
- Format orientation must match the read direction in the file

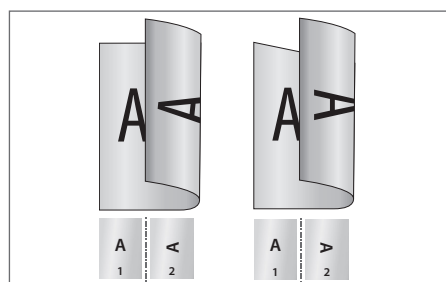


### › Document page order

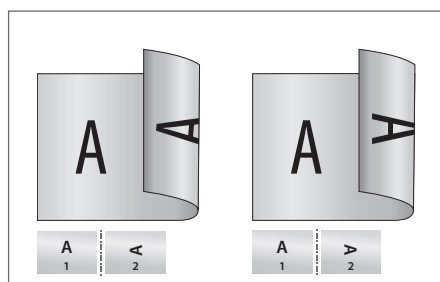
Document page sequence must be in chronological order, starting with document page 1 / title

### › Different read directions in design for double sided prints

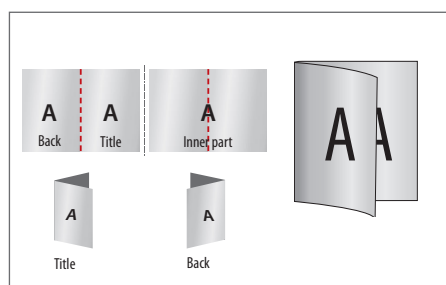
Please be aware that, in case of a different read direction (A) in a double sided print, the unfinished flat sheets are rotated 180 around their vertical axis. Please choose the orientation (rotation) accordingly in your design.



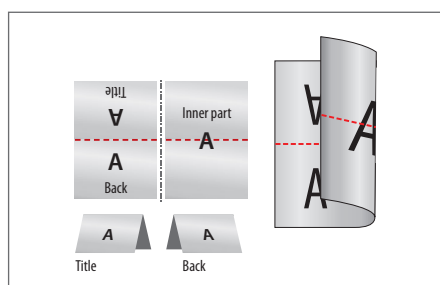
Portrait



Landscape



Portrait single fold

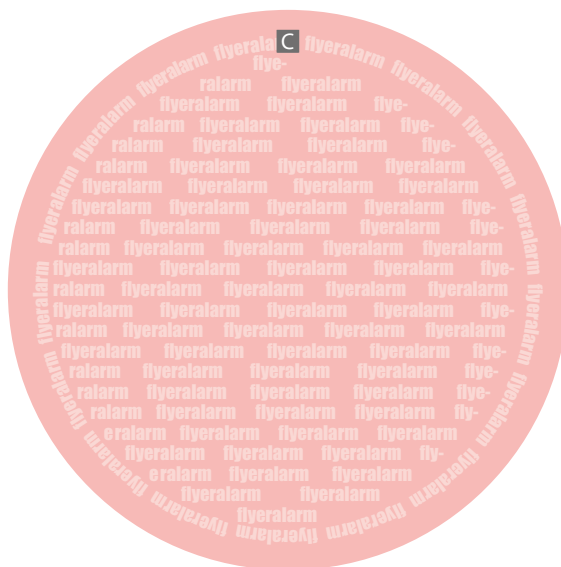
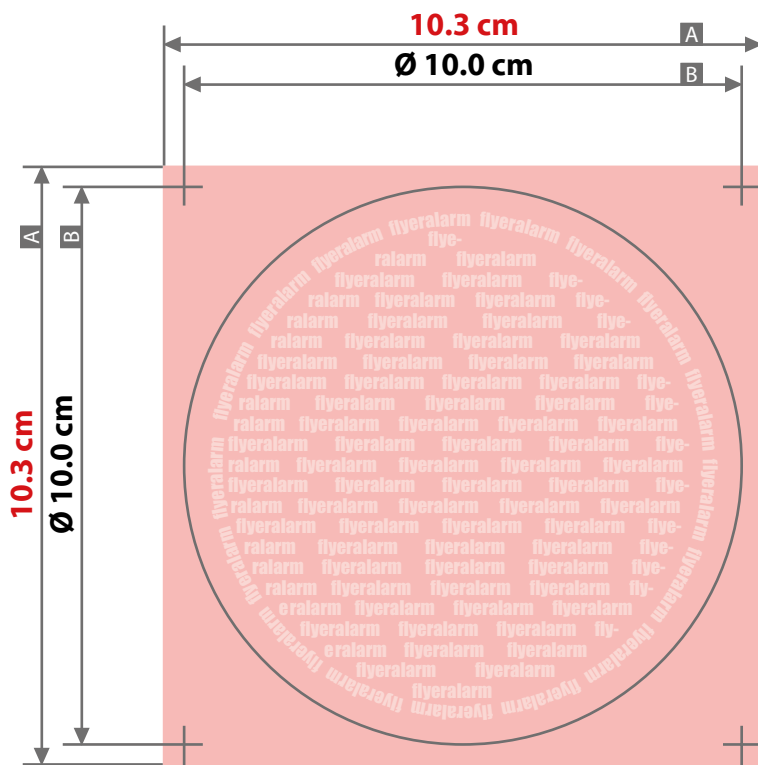


Landscape single fold

### › Questions and help

We are here to help: call our customer service centre today.

# Beer mat round, diameter 10.0 cm



Sketches are not to scale  
Alignment of text serves as example only

Safety distance (y)  
3 mm

A = Artwork format  
B = Finished format  
C = Illustration of finished format

